EXHIBITOR PROSPECTUS

tyrexpo Asia 2021

17 to 19 March 2021
Marina Bay Sands Convention Centre
Halls A, B & C

YOUR ONE-STOP SHOW
for Tyres, Automotive Repair & Maintenance, and Tyre Accessories

Make your mark at Tyrexpo Asia, the only dedicated tyre trade show in Asia Pacific. Explore opportunities and network with over 6,000 professionals from the Tyre industry.

www.tyrexpoasia.com

ABOUT
Tyrexpo Asia

Get On

The Fast Track With Tyrexpo Asia 2021

Tyrexpo Asia – Asia's leading exhibition for Tyres, Automotive Repair Equipment, Tools, Parts, and Accessories is returning for its 13th edition at the Marina Bay Sands Convention Centre, Halls A, B & C from 17 to 19 March 2021. The event is anticipated to attract over 6,000 industry players from Asia Pacific's tyre community. Covering the entire rubber value chain from the upstream rubber producers, processors and distribution plants to traders, tyre manufacturers, distributors, retailers and wholesalers, this comprehensive Expo will unveil the latest technology, introduce the best practices and solutions to improve operational efficiencies and profits for businesses.

Asia has the fastest-growing tyre demand and is the largest manufacturer of tyres. As the host, Singapore is strategically located at the crossroads of various markets of tyre, garage, and automotive aftermarket, making it the ideal location for the event.

Why This
Is The Event For You

The 13th Edition with 6,000 Potential Buyers from Across the Region

Tyrexpo Asia 2021 will bring in close to 6,000 potential buyers from across the region, providing the opportunity for leading and emerging international and regional suppliers in the Tyres, Equipment & Tools, and Tyre Accessories market to showcase the latest technology and equipment, discuss best practices and solutions to drive operational efficiencies for businesses.

Key Summary

Edition	:	**13th** Edition of Tyrexpo Asia
Venue	:	Marina Bay Sands Convention Centre, Halls A, B & C
Show Floor Size	:	12,000 sqm
Exhibition	:	**Over 300** international and regional exhibiting companies – manufacturers, distributors, and solution providers across 28 countries are expected to participate
Visitors	:	**Over 6,000** industry players from across more than 80 countries in the Asia Pacific region and beyond are expected to visit

Connect with the Right Prospects – Over 75% Matched Meetings with Subsequent Business Dealings

We understand that 6,000 industry professionals is a lot of people to funnel through to meet over three days. This is why Tyrexpo Asia is the only tyre trade show that is devoted to help you identify the right prospects, and book your one-on-one appointment in advance. Tyrexpo Asia facilitated more than 75% of matched meetings that further engaged in subsequent meaningful business partnerships.

Extra Mileage for Your Brand to Stand Out

Our visitors want to see your products' USPs more than anything and Tyrexpo Asia provides you with the opportunity to show it off within the Spotlight Zone - part of our Technical Workshops - that brings you targeted traffic and visibility.

Expand Your Tyre Community Network

Meet industry players not only from tyre, equipment and tools manufacturing, distributing, wholesaling, retreading and fleet operation, but also supporting communities from construction and agriculture to mining, and more.

NEW: Introducing the Hosted Buyer Programme

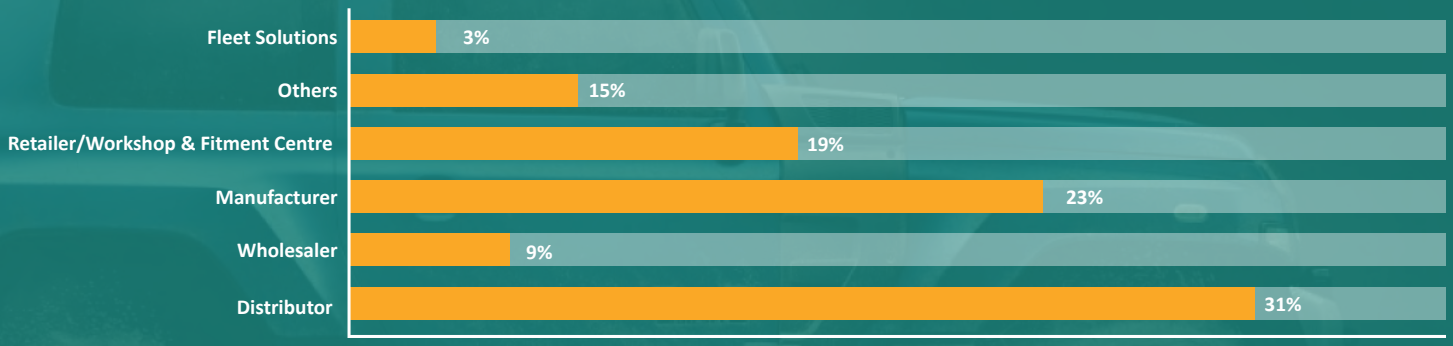
Our priority? Your customers! We are hosting over 100 international buyers, distributors, fleet managers and wholesalers exclusively in 5-star accommodation during the event. This guarantees purchasing power at the Expo and great opportunities for your business. Recommend your favourite buyers to us and we will invite them on your behalf and on our cost.

NEW: International Distributor Summit and Fleet Manager Conference

Excellent content attracts buyers from around the globe. Content is at the core of everything we do. We work with global industry experts to create content that catches the buyers' attention. No buyer wants to listen to sales pitches. Instead, all buyers want to listen to one another. Tailored panels target high-quality buyers from around the world to discuss best practices, issues and trends. Once we have them, we introduce you to them!

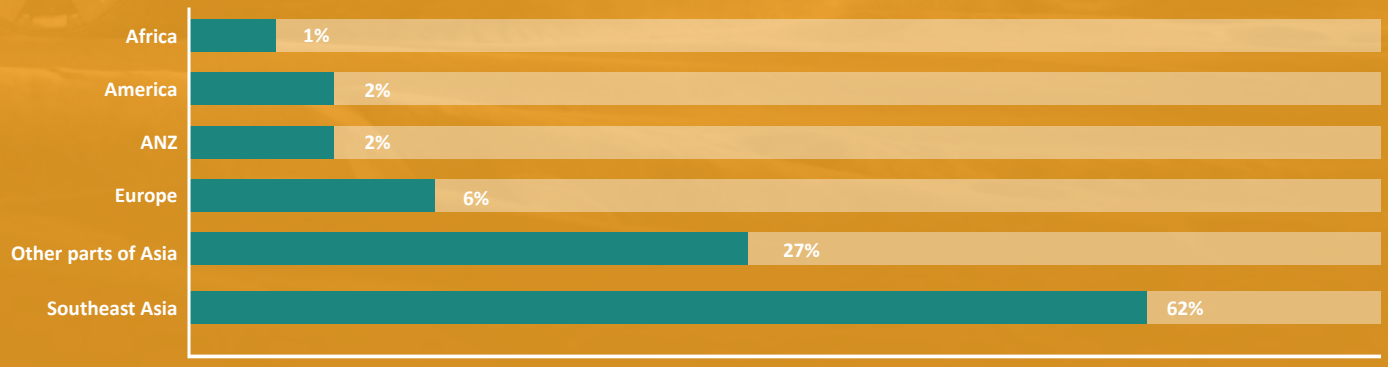
WHO VISITED TYREXPO ASIA 2019?

PROFILE BREAKDOWN:

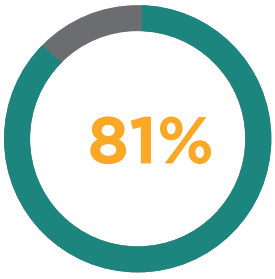


WHERE ARE THE BUYERS FROM

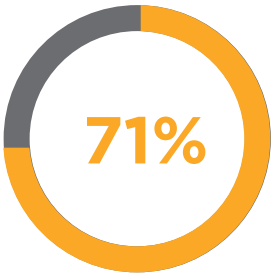
BREAKDOWN BY REGION:



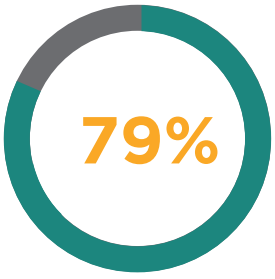
Here Are The Facts:



of visitors are of C-level of Managerial position



of visitors' objective is to source for new products



of visitors influence or approve purchase decisions

Voices From The Community:

"We certainly have some very good conversations with potential customers so we're quite hopeful that when we get back to the office and follow up that we'll get some new business from the show. We've had such a good show last time, coming back this time, after two days we can already see that there'll be some success so we'll be back again for the next show."

Peter Cross
Davanti Tyre, United Kingdom

Product & Services

Tyre Productions (Sale & Services)

Tyre, Casings, Tubes

> Car tyres
> Commercial tyres
> Motorcycle tyres
> New tyres (tyres for agricultural vehicles)
> Retreaded & Used cars tyres
> Retreaded & Used commercial tyres
> Solid tyres
> Tractor tyres
> Tubes and Casings (for Passenger & Commercial cars)
> Tyres earthwork machines
> Tyres with run-flat capability

Tyre Accessories

> Alloy/light metal Rims – commercial vehicles
> Alloy/light metal Rims – industrial vehicles
> Alloy/light metal Rims – passenger vehicles
> Anti-Theft devices for wheels
> Sport Rims
> Steel Rims – commercial vehicles
> Steel Rims – industrial vehicles
> Steel Rims – passenger vehicles
> Tyre fillers
> Tyre pressure monitoring systems
> Tyre puncture protection
> Tyre valves & needle
> Wheel trim, cover and cap

Maintenance, Repairs, Operations

> Batteries
> Beltings
> Brakes products and technologies
> Care and Cleaning product
> Filters
> Lubricants
> Shock Absorbers
> Spark Plug, Cables & Accessories

Equipment, Tools and Materials

Equipment, tools and materials for Garage, workshops and repair shops

> Axle measuring tools
> Brake testing stands and dynamometer
> Car lifting devices and jacks
> Car lifting platforms
> Cleaning machine and devices
> Compressors
> Nitrogen generators
> Presses
> Shock absorber unit and test stands
> Test devices for Tyre Pressure Monitoring System
> Tyre balancing machines
> Tyre balancing material
> Tyre balancing powder
> Tyre balancing stand and devices
> Tyre balancing weights
> Tyre changing tools
> Tyre inflation device
> Tyre inflation system
> Tyre mounting machine (automation)
> Tyre mounting tools
> Tyre regrooving tools and blades
> Wheel alignment electronics/computers
> Wheel alignment units

Equipment, tools and materials for retreading, tyre production and vulcanization plant

> Air bags & bladders
> Autoclave
> Buffing machines
> Buffing tools
> Building-up-machines
> Camelback
> Camelback sticking machines
> Curing presses
> Cutting tools
> Laser inspection equipment
> Moulds
> Peeling machines
> Planning & supply of complete cold retreading units
> Pre-cured tread
> Recycle envelope
> Re-treading material
> Rubber covers for cold treatment
> Rubber extrusion units
> Special rubber compounds
> Test equipment

Disposal & Recycling

> Disposal service and certifications
> Granulating machine
> Shredders machine
> Tyre cutting machine
> Tyre recycling systems

Tyre Repairs

> Bonding agents
> Cleaning agents
> Repair material for conveyor belts
> Repair strips
> Tyre repair material
> Tyre paints

Storage and Facilities

Warehousing, storage and saleroom fittings

> Conveyor systems
> IT – Hardware
> IT – Software
> Shop system
> Storage racks & shelvings
> Transport facilities
> Tyre depots & containers
> Tyre logistics
> Warehouse and Inventory systems
> Warehouse fittings

Services

Services

> Associations, press, publishers, institutions
> Management consulting, advertising guidance, insurance
> Procedures & systems (Trademarks/Franchising)
> Quality Assurance
> Workshop concepts and systems

Miscellaneous

Miscellaneous

> Industrial hygiene
> Working clothing & protective gears

How To Participate

- Company listing in the official Tyrexpo Asia 2021 Show Directory
- Leverage on Tyrexpo Asia 2021's Marketing Services to increase your brand exposure

Book Your Space Now!

RAW SPACE — SGD 575/SQM | USD 460/SQM (min. size of 18m2)

Customise your own unique booth design from space only and distinguish your brand from the crowd!

BASIC SHELL SCHEME — SGD 630/SQM | USD 504/SQM (min. size of 9m2)

The fully furnished standard shell scheme comes equipped with everything needed for your brand to be up and running immediately.

PREMIUM SHELL SCHEME — SGD 660/SQM | USD 528/SQM (min. size of 9m2)

Stand out from the crowd with our specially designed booths and impress your buyers.

PAVILION SHELL SCHEME — SGD 700/SQM | USD 560/SQM (min. size of 36m2)

Pavilions are great in coming together as a group. With uniform designed shell stands for every exhibitor, buyers will definitely know which country/organisation you are from

Voices From The Community:

"The business matching service is very good. The show provides the opportunity to meet face-to-face to discuss questions and issues which cannot be achieved through phone and emails. I think it's excellent!"

Jack Yan
Cronus Tire Co., Limited, China

Creative & Sponsorship Enquiries

With the right combinaton of marketng support available, the exclusive sponsorship opportunites will further enhance your company presence and profile at this event. **Contact us now to discuss your sponsorship requirements.**

Carrier Bags

Official Lanyard & Badge

Other On-site Advertising Available

Exhibition & Sponsorship Enquiries

For more information on participating in Tyrexpo Asia 2021, please contact:

Name:
Position:
Region:
Agent Code:

:
:
:

For general enquiries, please contact **jane.customer@tyrexpoasia.com**